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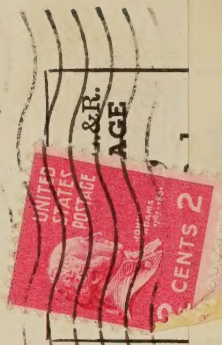
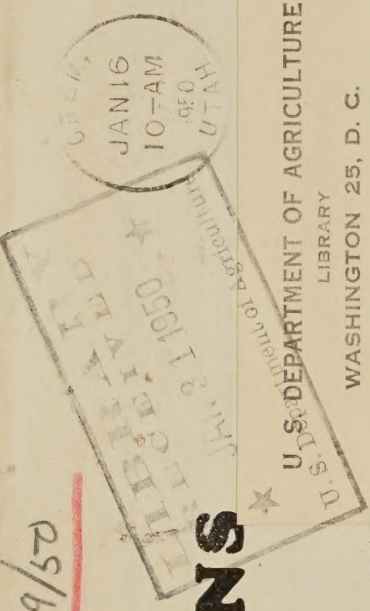
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# ROHBOCK'S SONS

SEEDS — PLANTS — BULBS

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OREM, UTAH



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# ROHBOCK'S SONS NOVELTIES

## FOR 1949 - 1950

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**ROHBOCK'S SONS MASTER DOUBLE PETUNIA —**  
Pkt. 50c; large pkt. \$1.00.

**GERBERA (Tranvale Daisy) — Giant Hybrid mixed.**  
Pkt. 50c; large pkt. \$1.00.

**TRETRA SNAPDRAGON (Antirrhinum) Pkt. 50c;**  
large pkt. \$1.00.

**FUCHSIA — Double and single varieties. Pkt. \$1.00.**

**CARNATION (Giants Imperial) — Hardy. Pkt. 50c;**  
large pkt. \$1.00.

**DELPHINIUMS (Pacific Hybrids) — Strong seedling**  
plants. 25 for \$1.50.

**KNAPPI (Hardy Dianthus) Pkt. 50c.**

**No. 45 SANTA BARBARA, Diener's (Ruffled Grandi-**  
flora) — Clear flame rose, very large flowers. This  
variety is unquestionably the best in its class for pot  
plants and bedding, as it blooms continually. Dwarf.  
Pkt. 20c; large pkt. 50c.

**KING HENRY — (Petunia) — Rich velvety red, extra**  
dwarf, large flowered. Pkt. 25c; large pkt. 50c.

**BUTTERFLY HYBRID — (New) — A sensation in**  
the pansy world. Pkt. 50c.



**ROHBOCK'S SONS, INC.**

**Orem, Utah, U. S. A.**

**Order Early.** Place your orders for flower seeds and  
plants early so that you will not be disappointed in  
your selection. All orders are filled promptly the  
same day they are received or the day after. Perennial  
plants will be shipped in season.

**TERMS:** Cash with order. Remittance should be made  
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GROWERS AND FLORISTS WRITE IN FOR WHOLE-SALE PRICE LIST ON YOUR LETTERHEAD.



### ACROCLINIUM (EVERLASTING)

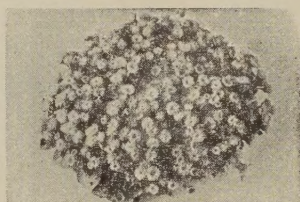
June-August

New large flowered double hybrids. Hardy annual of everlasting flowers including salmon, apricot, pink, rose, cerise, white and creamy tones with golden centers. Flowers should be cut the same day when opened. Pkt. 10c; large pkt. 20c.

### AGERATUM June-October

MIDGET BLUE — Fine dwarf, compact, rich blue. Pkt. 10c; large pkt. 25c.

BLUE BEDDER — Pkt. 10c; large pkt. 25c.



### ALYSSUM

LITTLE GEM — White, 4"-6". Pkt. 10c; large pkt. 25c.

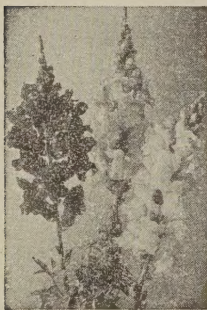
CARPET OF SNOW — Very compact growth — About 3" high; a profuse flowering variety. One of the best edging plants. Fragrant. Pkt. 10c; large pkt. 25c.

VIOLET QUEEN — Large bunches of fragrant, bright, clear violet flowers, a few top center ones in a cluster being white. A continuously, free bloomer. 5 in. tall. Pkt. 10c; large pkt. 25c.

### AMARYLLIS

DIENER'S HYBRIDS — 20 seeds 50c; 100 seeds \$2.00.

BULBS — Selected only. \$2.50 each.



### ANTIRRHINUM

RUST PROOF DELUXE MIXTURE — An excellent mixture of a wonderful color range. Tests have proven that 75 percent are absolutely rust proof. Height 30 inches. (Certificate of Honor A.H.S. 1935). Pkt. 10c; large pkt. 15c.

DELUXE RED — Very showy. Pkt. 25c; large pkt. 50c.

### ASTERS

#### AMERICAN BRANCHING OR VICKS BRANCHING

CRIMSON — Pkt. 10c; large pkt. 25c.

DEEP ROSE — Pkt. 10c; large pkt. 25c.

SCARLET — Pkt. 10c; large pkt. 25c.

SHELL PINK — Pkt. 10c;

DELUXE MIXTURE — Pkt. 10c; large pkt. 25c.

#### AMERICAN BEAUTY ASTER

CRIMSON — Pkt. 10c; large pkt. 25c.

CARMINE ROSE — Pkt. 10c; large pkt. 25c.

AZURE BLUE — Pkt. 10c; large pkt. 25c.



#### ASTER IMPROVED CREGO

AZURE BLUE — Pkt. 10c; large pkt. 25c.

CRIMSON — Pkt. 10c; large pkt. 25c.

DEEP ROSE — Pkt. 10c; large pkt. 25c.

PINK — Pkt. 10c; large pkt. 25c.

WHITE — Pkt. 10c; large pkt. 25c.

DELUXE MIXTURE — Pkt. 10c; large pkt. 25c.

#### IMPROVED GIANTS OF CALIFORNIA

CARMINE ROSE — Pkt. 10c; large pkt. 25c.

DARK PURPLE — Pkt. 10c; large pkt. 25c.

PEACH BLOOM — Pkt. 10c; large pkt. 25c.

DELUXE MIXTURE — Pkt. 10c; large pkt. 25c.

### ASTER MAMMOTH PEONY

(Very Choice)

SILVERY ROSE — Pkt. 15c; large pkt. 25c.

PURPLE ROBE — Pkt. 15c; large pkt. 25c.

We believe this aster to be the finest of all asters grown.

### BALSAM

(Impatiens Balsamina)

June until Frost

BUSH BALSAM — Pkt. 10c.

DOUBLE CAMELIA FLOWERED —

Pkt. 10c.

large pkt. 20c.



### CALENDULAS

APRICOT PINK — Pkt. 10c; large pkt. 20c.

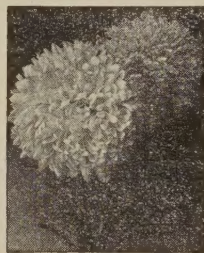
BALLS LEMON QUEEN — Pkt. 10c; large pkt. 20c.

DOUBLE ORANGE KING — Pkt. 10c; large pkt. 20c.

BALLS ORANGE IMPROVED — Pkt. 10c; large pkt. 20c.

ORANGE SHAGGY — Pkt. 10c; large pkt. 20c.

CHRYSANTHA, TWILIGHT — Pkt. 10c; large pkt. 25c.



### CYNOGLOSSUM

AMABILE BLUE — (Chinese Forget-me-not) Pkt. 10c; large pkt. 20c.

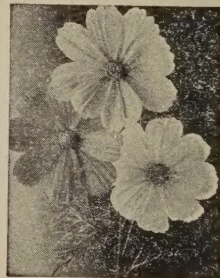
AMABILE DWARF — Pkt. 10c; large pkt. 20c.

### COSMOS

RED RADIANCE — Pkt. 15c; large pkt. 25c.

SINGLE LATE — Pkt. 10c; large pkt. 20c.

SENSATION MIXTURE — Pkt. 10c; large pkt. 20c.



### DIANTHUS HEDDEWIGII

DOUBLE MIXED — Pkt. 10c; large pkt. 25c.

SINGLE MIXED — Pkt. 10c; large pkt. 25c.

### ESCHOLTZIA

CREAMY CRINKLES — Pkt. 10c; large pkt. 15c.

FINEST MIXTURE — Pkt. 10c; large pkt. 25c.



### GODETIA

DWARF — A fine mixture of all shades in rose, pink, cerise, carmine, scarlet, lavender, cream and white of large size flowers of 2 1/2 to 3 inches across. Dwarf bushy plants. Very fine for borders. Pkt. 10c; large pkt. 15c.

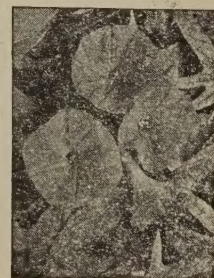
### IPOMEA

(MORNING GLORY)

July - Frost

SCARLET O'HARA — Entirely new. It's color a dark wine red, blooms profusely producing flowers of 3 to 4 inches across, and flowers remain open all day even in the warmest weather. Pkt. 10c.

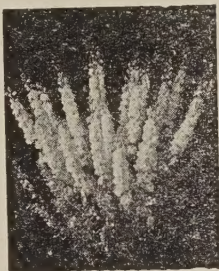
HEAVENLY BLUE — Pkt. 10c.





## LARSPUR IMPROVED (ANNUAL)

**CARMINE KING** — Deep Carmine Rose — Pkt. 10c; large pkt. 25c.  
**EXQUISITE ROSE** — Pkt. 10c; large pkt. 25c.  
**LOS ANGELES** — Salmon-Rose. Pkt. 10c; large epkt. 25c.  
**WHITE KING** — Pure white. Pkt. 10c; large pkt. 25c.  
**LILAC BLUE** — Blue. Pkt. 10c; large pkt. 25c.  
**BLUE SPIRE** — Pkt. 10c; large pkt. 25c.  
**EXQUISITE ROSE** — Pkt. 10c; large pkt. 25c.  
**PINK PERFECTION** — Pkt. 10c; large pkt. 25c.  
**FINEST MIXED** — Pkt. 10c; large pkt. 25c.



## LOBELIA

**EMPORER** — Gentian blue flowers, green foliage. Pkt. 10c; large pkt. 25c.  
**CRYSTAL PALACE** — Deep blue, dark red foliage. Pkt. 10c; large pkt. 25c.

## MARIGOLDS

**CROWN OF GOLD** — Pkt. 10c; large pkt. 20c.  
**HARMONY** — Pkt. 10c; large pkt. 20c.  
**MAMMOTH MUM** — Pkt. 10c; large pkt. 20c.  
**SPRY** — Pkt. 10c; large pkt. 20c.  
**GUINEA GOLD** — Pkt. 10c; large pkt. 20c.  
**SUNSET GIANTS** — Pkt. 10c; large pkt. 20c.  
**GOLDSMITH MISSION GIANTS** — Pkt. 10c; large pkt. 20c.

## NASTURTIUM

**GOLDEN GLEAM** — Will grow in any soil, but will respond with an abundance of bloom to generous watering during dry weather. Excellent cut flower and border plant. Pkt. 10c; large pkt. 25c.

## SCABIOSA

**BLUE MOON** — Rich, deep lavender blue. The flower is composed entirely of broad, heavy, waxy petals, entirely unlike the old pincushion type. Ideal for cutting. Pkt. 10c; large pkt. 25c.  
**DELUXE MIXTURE** — Pkt. 10c; large pkt. 25c.

## STOCKS

### EARLY GIANTS

**MIXED** — Pkt. 10c; large pkt. 25c.

### STOCKS (TEN WEEKS)

**MIXED VARIETIES** — Pkt. 10c; large pkt. 25c.

## SWEET WILLIAM

**DOUBLE MIXED** — Finest double mixture. Pkt. 10c; large pkt. 25c.

## SWEET PEAS

**MIXED** — Popular colors. Pkt. 10c; large pkt. 25c.

## VERBENA

**FINEST MIXTURE** — Contains a mixture of varieties; very harmoniously blended. Pkt. 10c; large pkt. 15c.

## PETUNIAS

### RUFFLED GIANTS OR RUFFLED MONSTERS

**NO. 47 DIENER'S JUMBO MIXTURE** — Selection of the very largest and most outstanding colors, of medium growth. Pkt. 50c.

**DWARF GIANTS OF CALIFORNIA** — Pkt. 25c.



## FRINGED GRANDIFLORA (Single)

**DIENER'S NO. 9** — Rose pink with gold throat. Semi-dwarf. Pkt. 15c.

**WHITE BEAUTY Diener's No. 16** — Snow white heavily fringed, excellent bedder. Pkt. 15c.

**FRINGED MIXED** — Pkt. 10c.

Large pkt. of the above varieties 25c.

**NO. 30 FLAMING VELVET** — Brilliant velvety mahogany red, of medium sized flowers. A very outstanding novelty. Very fine for bedding and window boxes. Pkt. 10c.

**NO. 14 DIENER'S PINK GLORY** — Pure flame rose pink, compact growth, blooms continually. Dwarf, lovely bedder. Pkt. 10c;  
**VELVET BALL** — Large flowered velvety crimson, quite dwarf. Pkt. 10c.

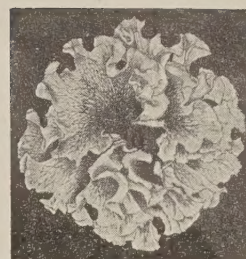
**ROSE OF HEAVEN** — Very effective brilliant blooms of luminous rose. Pkt. 10c.

**CELESTIAL ROSE** — Masses of well formed blooms of a bright rose color. Pkt. 10c.

**GLOW New Dwarf** — Compact growth, bright rose red with lighter center. Extremely free flowering. Pkt. 15c.

**PEACH RED** — Dwarf growth; very showy. Pkt. 15c.

**DIENER'S BLUE** — Deep silky blue, immensely free flowering of semi-dwarf growth. We especially recommend this variety for bordering and bedding. Very showy. Pkt. 10c.



LARGE PKT. OF THE ABOVE VARIETIES — 25c.

## DOUBLE PETUNIAS

**ALL DOUBLE PETUNIAS MIXED** — Pkt. \$1.00  
**WHITE ALL DOUBLE** — Pkt. \$1.00.  
**PINK ALL DOUBLE** — Pkt. \$1.00.  
**BLUE BROCADE** — All double. Pkt. \$1.00.  
**SALMON ALL DOUBLE** — Pkt. \$1.00

## PANSY

**JUMBO** — These Pansies will bring gigantic flowers to 4 1/4 inches in diameter. They have a wide range of colors in all shades of the rainbow. Pkt. 15c.

**SWISS GIANTS** — Pkt. 25c.

**MAPLE LEAF** — (Selected Mixed) — Excellent for cutting. Pkt. 25c.

**ENGELMANS GIANT PANSY** — (Extra selected) — Pkt. 25c.

**SUPER SWISS PANSY** — A strain of the finest known Swiss types grown in a perfectly balanced mixture and containing more fine reds, golden yellows, rose and fuchsia shades, three-tone color effects, blues, violets and every shade in between, all beautifully blotched and bordered in contrasting blues. Pkt. 25c.

**ROHBOCK'S SUPER BLEND** — Pkt. 25c.

## ZINNIAS

### (DAHLIA TYPE)

**EXQUISITE** — Light rose with deeper center creating a most artistic and distinct two-toned color effect. Pkt. 10c; large pkt. 15c.

**CANARY BIRD** — Delicate shade of primrose yellow. Pkt. 10c; large pkt. 15c.

**CRIMSON MONARCH** — The largest and best crimson scarlet. Pkt. 10c; large pkt. 15c.

**DREAM** — Deep lavender turning to rich purple. Desirable. Pkt. 10c; large pkt. 15c.

**GOLDEN DAWN** — Golden yellow, almost an orange shade; rich and colorful. Pkt. 10c; large pkt. 14c.

**ILLUMINATION** — Deep Tyrian rose. A beauty. Pkt. 10c; large pkt. 15c.

**LUMINOSA** — Bright, deep pink with salmon suffusion, most appealing. Pkt. 10c; large pkt. 15c.

**ORIOLE** — Glistening orange and gold bicolors. Pkt. 10c; large pkt. 15c.

**POLAR BEAR** — The best of all white Zinnias. Pkt. 10c; large pkt. 15c.

**PURPLE PRINCE** — Rich, deep purple. Lovely. Pkt. 10c; large pkt. 15c.

**SPECIAL GOLD MEDAL MIXTURE** — A well blended mixture Pkt. 10c; large pkt. 15c.

**LILLIPUT** — Pkt. 10c; large pkt. 25c.

**FANTASY** — Pkt. 10c; large pkt. 25c.





## HARDY PERENNIAL SEEDS

### ACHILLEA

**PARKER YELLOW** — Pkt. 10c.

**WHITE PEARL** — Excellent cut flower. 24 inches high. Good border plant. July-September. Pkt. 10c.

### ALYSSUM

**BASKET OF GOLD** — Very showy, fine for borders and rock gardens. Pkt. 10c.

**SAXATILE COMPACTUM** — Golden yellow, 12 inches. Excellent border for tulip bed. Pkt. 10c.

### ANCHUSA

**SKY BLUE** — Very showy. Pkt. 10c.

### AQUILEGIA

#### COLUMBINE LONG-SPURRED

**NEW GIANT HYBRID MIXED** (Rohbock's Sons) — Pkt. 10c; large pkt. 25c.

**CRIMSON STAR** — Pkt. 25c.

**LONGISSIMA** — Large yellow. Pkt. 25c.



### ARMERIA (SEA PINK)

Dwarf grass-like leaves, with pink flowers. Pkt. 25c.

### ARABIS (WHITE ROCK CRESS)

**ALPINA** — Pure white. Pkt. 25c.

**ALPINA ROSEA** — Delicate pink. Pkt. 25c.

### AUBRIETIA

**PURPLE ROCK CRESS** — Pkt. 20c.

### BELLIS (ENGLISH DAISY)

**BELLIS GIANT** — Rose. Pkt. 10c.

**BELLIS GIANT** — RED. Pkt. 10c.

**MIXED PKT.** — 10c.

### DIGITALIS

**FOXGLOVE** — Mixed colors. Pkt. 10c.

### SALVIAS

**BONFIRE** — 2' tall. Bright Scarlet flowers.

**ZURICH** — 12" - 15" tall. Scarlet Red Blooms, dwarf, compact plants.

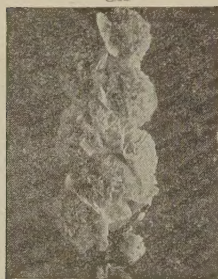
**FIREBALL** — Brilliant flowers, one of the most popular. Pkt. 25c; 1-8 oz. 75c; 1-4 oz. \$1.25.

### CHIVES

**AN ONION-LOOKING PLANT** which is used for flavoring and seasoning; very tasty when used in sandwiches. Pkt. 15c; 3 pkts. 35c.

### GAILLARDIA

**BURGUNDY** — Deep red flowers; very effective in borders; 30" high; fine for cutting. Pkt. 10c.



### HOLLYHOCK

#### ATHEA ROSEA

**MRS. ANNIE ROHBOCK** (Double Salmon) — Pkt. 25c.

**ALL COLORS MIXED** — Pkt. 10c.

### LILIUM REGALE

**REGAL LILY SEEDS** — Pkt. 25c.

### LYCHNIS

**CHALCEDONICA** — Bright scarlet flowers. Pkt. 25c.

**LYCHNIS VISCARIA SPLENDENS** — Good for borders. Pkt. 25c.

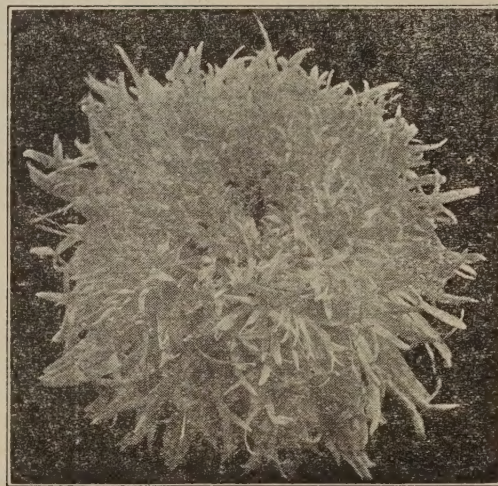
### PAPAVER ORIENTALE

**BEAUTY OF LIVERMORE** — Pkt. 25c.

## PRIMULA

**PRIMULA VERIS GIANT MUNSTEAD** — Wide range of colors. Pkt. 25c.

## SHASTA DAISY



### ALL DOUBLE MIXED SHASTA DAISY

— Seeds from these Shasta Daisies are gathered from years of reselecting from the finest types of all double and of various sizes of flowers and plant growth. Pkt. 50c; 1-16 oz. \$1.25.

**TIMPANOGII NEW SINGLE BROAD PETELED** — (Ever flowering) — An excellent single flowering Shasta Daisy; produces flowers of 8 inches in diameter, very early flowering and has strong stems. Pkt. 25c; uarge pkt. \$1.25.

**QUEEN VICTORIA Giant Single Broad Peteled** — Flowers 6 to 7 inches in diameter, very broad petals

in each flower. Grows in bush form and stands up well. Very good for border planting. Ht. 36 inches. Pkt. 15c; 1-16 oz. 90c; 1-8 oz. \$1.50.

**"G. MARCONI"** — New double Everflowering Shasta Daisy. Of all the thousands of crossings known in the past few years this variety is of the most highly perfected in size, shape, and in growth. This variety will flower continuously in climates where there is no frost, growing only to a height of 30 inches and providing long stems for cut flower purposes. Pkt. 50c; 3 pkt. \$1.25.

## DIANTHUS

**SPECIOSIS LOVELINESS** — Flowers are of a fine lacy effect, with a sweet scent. Lavender-pink shade. Will grow almost anywhere. Excellent for cut flowers. Very rare. Pkt. 25c.

## DELPHINIUMS

**GIANT PACIFIC HYBRIDS Selected Seed Mixture** — Tall slender, graceful flower spikes of well-spaced blooms of large size. Of excellent branching habit about 5' tall with magnificent range of color. The crested "Bees" of white, cream, black and brown add to the beauty of the flowers. Pkt. 50c; large pkt. 90c.

**GIANT WHITE** — Pkt. \$1.00

## DIENER TOMATOES

**DIENER'S KING OF ALL TOMATOES** — Pkt. 25c.

**DIENER'S PEPPER TOMATOES** — Pkt. 25c.

**DIENER'S FORCING TOMATOES** — Pkt. 25c.

**DIENER'S YELLOW** — Pkt. 25c.

**COLLECTION OF ALL TOMATOES** — 75c.

**BLIGHT-RESISTING TOMATO "VENTURA"** (Diener) — Ventura is the most perfect tomato produced so far, as it is very early. The fruit is as smooth as an apple, having the weight of four to eight ounces. Its flesh is of a fine tomato color and is very solid when ripe, so much so that it keeps solid for several weeks without rotting, being immune from fungi. It can be shipped in a ripe condition to very long distances. Ventura has a very delicious taste, it being a seedling of the Diener tomato which is known for its wonderful flavor when canned. It is extremely free bearing. To get the true variety always get the seed direct from us. Pkt. 25c.

IF INTERESTED IN SEEDS IN BULK, WRITE FOR SPECIAL PRICES.



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# ORDER SHEET

ROHBOCK'S SONS, INC. P.O. BOX 218, OREM, UTAH, U.S.A.

SEEDS      PLANTS      BULBS

**ROHBOCK'S SONS, INC. P.O. BOX 218, OREM, UTAH, U.S.A.**  
SEEDS      PLANTS      BULBS

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Cash, notes &amp; silver .....

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ROHBOCK'S SONS gives no warranty, expressed or implied, and will not be responsible for damages arising from any breach of condition expressed or implied, as to description, quality, productiveness, or any other matter of any seeds; bulbs or plants sent out, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once.

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SEE SPECIAL OFFER ON  
BACK OF THIS SHEET.



EXTRA ORDER SHEETS AND RETURN ENVELOPES FURNISHED ON REQUEST

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We do not make shipment C. O. D.

All shipping is done as promptly as supply and demand will allow and will be strictly rotational in rush seasons. Once acknowledged orders may not be cancelled.

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Below we have provided space for the names and addresses of your gardening friends. If you will supply the full names and addresses in these spaces — street, route, zone and box numbers are required wherever used — we will include with your order for \$1.00 or more a FREE packet of seeds which you will find of interest and which has a regular retail value of a dollar or more. These premium packages will be seasonable for planting.

NAME	POST OFFICE	STATE